

# April 8, 2008

# QUARTERLY ISSUES/PROGRAMS LIST

There follows a listing of some of the significant issues responded to by WBFF-TV,

Baltimore, Maryland, along with the most significant

programming treatment for the period of

January 1 through March 31, 2008

The order in which the issues appear does not reflect any priority nor significance. The list is by no means exhaustive.

ISSUE:

## **VOTING/LEGISLATIVE ISSUES**

Program:

American Crossroads

Broadcast Date:

January 5/10:30PM

Length:

30 minutes Local

Source: Description:

Your Vote....an initial look at the top presidential contenders and a

critical look at the election system as a whole. Interviews with Allan Lichtman,

American University, and Robert Ritchie of Fair Vote.

Program:

American Crossroads

Broadcast Date: Length:

March 1/10:30PM

Length:

30 minutes Local

Source: Description:

Update on the race for the White House.

Program:
Broadcast Date:

American Crossroads

Broadcast 1

March 29/10:30PM

Length:

30 minutes

Source:

Local

Description:

Monthly update on the race for the White House. Interview with

Dan Manatt, Politics TV Dot Com

News at Ten Cover Stories:

**Broadcast Date:** 

**January 8/10:16PM** 

Length:

3:50

Source:

Local

Description:

Political reporter John Rydell previews the upcoming 2008

Maryland legislative session and the issues of taxes and a balanced budget.

**Broadcast Date:** 

January 15/10:18PM

Length:

3:40

Source:

Local

Description:

An examination of the budget battle in Annapolis. Two months

after the Governor signed bills raising more than \$1 billion in taxes, he unveils his 2009

budget that doesn't call for more new taxes but eliminates hundreds of state jobs.

MINORITY RIGHTS/RACE RELATIONS **ISSUE:** 

Program:

American Crossroads

**Broadcast Date:** 

February 9/10:30PM

Length:

30 minutes

Source:

Local

Description:

Rainbow Rights...an examination and discussion of the

controversy over civil unions, same-sex benefits, and the push by gay rights advocates to flex their political and legal muscle.

Program:

**American Crossroads** 

**Broadcast Date:** 

February 16/10:30PM

Length:

30 minutes

Source:

Local

Description:

Race Relations 2008. After Imus, noose controversies, and affirmative rights, is our country still moving forward with respect to civil rights and racial equality? Is this issue unfairly politicized and demonized? Interview with

Maryland Congressman Elijah Cummings.

Program:

Champions of Courage

**Broadcast Date:** 

February 1 – March 4/ROS 6A – 12A

Length:

28-30 secs PSA and four feature news stories

Description:

In commemoration of Black History Month, positive role models

who continue to demonstrate Dr. Martin Luther King, Jr's teaching of equality, brotherhood, self-determination, fairness, and service were celebrated. The station featured a weekly news story on four community champions telling their story of service and commitment to youth. An essay competition for students grades 6-12 was conducted and received more than 5000 entries. Twenty-eight students presented their salute to their Champion of Courage and shared messages of hope and inspiration with our viewing audience. A total of 300 PSAs aired during Black History Month.

**ISSUE:** 

**ECONOMY** 

Program:

**American Crossroads** 

**Broadcast Date:** 

February 23/10:30PM

Length:

30 minutes

Source:

Local

Description:

Gimme Shelter...The latest on federal help to ease the housing

crisis. When will the market begin to rebound?

#### News at Ten Cover Stories:

**Broadcast Date:** 

January 11/10:24PM

Length:

3:40

Source:

FOX Network

Description:

A recession is officially described as "a significant decline in economic activity spread across the economy lasting more than a few months". Problem

is-- you can't officially measure a recession until months after it has started.

**Broadcast Date:** 

March 6/10:18PM

Length:

3:50

Source:

Local

Description:

Reporter Jeff Abell examines the economic impact of the statewide

smoking ban in bars and restaurants. How is affecting the bottom line of their business?

**Broadcast Date:** 

March 17/10:23PM

Length:

3:30

Source:

Local

Description:

Maryland voters will get to decide about legalizing slots. What are

surrounding states with legalized gambling planning to prevent the loss of its "gambling

payoff"?

**Broadcast Date:** 

January 9/10:17PM

Length:

4:00

Source:

Local

Description:

Mortgage Meltdown. Reporter Jeff Abell examines the sharp

increase in Maryland's foreclosure rate. In one year it jumped from 40th in the nation to 15th. Lawmakers are addressing the crisis. How is in impacting the economy,

community and families?

**ISSUE:** 

HEALTH

Program:

American Crossroads

**Broadcast Date:** 

January 12/10:30PM

Length:

30 minutes

Source:

Description:

Fat, Fast and Angry. If American looked in the mirror, it's not a

pretty sight. An examination of the state of the nation's health.

News at Ten Cover Stories:

**Broadcast Date:** 

March 25/10:26PM

Length:

3:30

Source:

Local

Description:

Energy drink keeps you awake but is they bad for your health?

**Broadcast Date:** 

March 13/10:18PM

Length:

4:00

Source:

Local

Description:

A recent report shows 1 in 4 girls ages 14 - 19 have a sexually transmitted disease with the most common virus being H-P-V. There's a vaccine that claims to protect girls from getting the virus. Some states have made the vaccine mandatory. Legislators in Maryland are divided. Megan Gilliand explores the controversy.

**Broadcast Date:** 

February 20/10:31PM

Length:

3:30

Source:

Local

Description:

A look at retraining the brain to improve memory and focus.

Broadcast Date:

February 21/10:23PM

Length:

3:45

Source:

Local

Description:

Maryland has banning smoking in public places including bars.

With the new law, manufacturers are now marketing less dangerous cigarettes in the

state. Joy Lepola reports.

**Broadcast Date:** 

February 27/10:19PM

Length:

3:30

Source:

Local

Description:

A report on how a healthy diet can give one the winning edge on

the three big killers...heart attack, stroke and cancer,

**Broadcast Date:** 

February 27/10:19PM

Length:

3:30

Source:

Local

Description:

How toxic is one's home? Hundreds of chemicals can be found around most homes and some of the most common can be dangerous to one's health.

Melinda Roeder reports.

Broadcast Date:

February 8/10:19PM

Length:

3:40

Source:

FOX Network

Description:

Battling Beg Bugs. Thought eradicated, bed bugs are back.

Tougher regulations on insecticides and international travel make it difficult to battle the

beasts.

**Broadcast Date:** 

February 19/10:22PM

Length:

3:50

Source:

Local

Description:

5 seconds rule....is it safe to each dropped food that's spent less

than 5 seconds on the floor? Reporter Megan Gilliand puts the rule to the test.

**Broadcast Date:** 

February 1/10:23PM

Length:

3:50

Source:

Local

Description:

Karen Parks examines the silent cancer cells that cause breast

cancer. Not detected through breast self exams and mammograms, how a women protect

herself?

**Broadcast Date:** 

January 29/10:17PM

Length:

4:00

Source:

Local

Description:

From Adkins to Jenny Craig, people will try anything to lose

weight. Candace Dold reports on a new weight loss program that works with every

breathe one takes. A look at increasing metabolic rates.

**Broadcast Date:** 

January 30/10:22PM

Length:

3:30

Source:

Local

Description:

Jeff Abel examines the state of the public restroom and a new campaign, "The Porcelain Project", designed to improve its cleanliness and health.

**Broadcast Date:** 

January 18/10:21PM

Length:

3:45

Source:

Local

Description:

The sound test...hearing loss affects millions of people and the progression of loss is painless and slow but the effects permanent and devastating. What

is the noise around us doing to our health?

**Broadcast Date:** 

January 14/10:20PM

Length: Source:

3:30 Local

Melinda Roeder reports on the doctor shortage in Maryland. It's

Description: become a medical crisis with fewer physicians to treat more and more people. ISSUE:

SUBTANCE ABUSE

Program:

American Crossroads March 15/10:30PM

Length:

30 minutes

Source:

Local

Description:

**Broadcast Date:** 

Long before the War on Terrorism, the US waged a War on Drugs.

What's happened to the campaign and its relevance today? Interview with Allen St Pierre, Director of NORML, National Organization for Reform of Marijuana Laws

Program:

Straight Talk

Broadcast:

January 7/11:30PM

Source:

Local

Length:

30 minutes

With the pending legislative session, Frank Buchaez of MADD and Description: program host Mike Gimbel discuss the issue impaired driving, teen drivers, and laws pending before the Maryland General Assembly and community programs from law enforcement to licensed beverage dealers designed to promote safe and sober celebrations.

Program:

Straight Talk

Broadcast:

March 2/11:30PM

Source:

Local

Length:

30 minutes

Description: Baltimore County State's Attorney School Shallenberger discusses prosecution; community and treatment programs for those convicted of drug offenses and

impaired driving.

News at Ten Cover Stories:

**Broadcast Date:** 

February 15/10:17PM

Length:

3:45

Source:

FOX Network

Description:

Is there safety in supplements. Teens using supplements to enhance their performance level are staying away from steroid and human growth

hormone...but what impact do supplements have on their wellbeing?

**Broadcast Date:** 

March 3/10:20PM

Length:

3:50

Source:

Local

Description:

BUPE Debate....In Baltimore, more than 40,000 are addicted to

heroin. City officials say they've found a new weapon..BUPE...that could help

Baltimore get straight.

**ISSUE:** 

## YOUTH/FAMILY

Program:

American Crossroads

**Broadcast Date:** Length:

January 19/10:30PM 30 minutes

Source:

Local

Description:

Age of Innocence....The national state of our children. A discussion of the impact of crime, neglect and today's culture on America's next

generation. Interview with Dr. Adam Winsler of George Mason University.

#### News at Ten Cover Stories:

**Broadcast Date:** 

February 5/10:23PM

Length:

3:45

Source:

Local

Description:

Identity theft is now targeting children and their families. Jennifer

Gilbert reports on family security.

**Broadcast Date:** 

March 13/10:18PM

Length:

4:00

Source:

Local

Description:

A recent report shows 1 in 4 girls ages 14 - 19 have a sexually transmitted disease with the most common virus being H-P-V. There's a vaccine that claims to protect girls form getting the virus. Some states have made the vaccine mandatory. Legislations in Maryland are divided. Megan Gilliand explores the

controversy.

**Broadcast Date:** 

March 20/10:18PM

Length:

3:50

Source:

Local

Description:

Teen Depression. What happens as typical teenage problems

become major mental health concerns?

# CRIME/CRIMINAL JUSTICE

Program:

America's Most Wanted

Broadcast:

Saturdays 9PM

Source:

Network

Length:

60 minutes

-8-

Description: A weekly program featuring profiles on fugitives and unsolved crimes in which viewers' help is solicited to bring criminals to justice. The program also features missing children alerts to help identify them and reunite them with their families free. An investigation of the abuse.

Program:

Maryland's Most Wanted

**Broadcast:** 

Saturdays/10:20PM

Source:

Local

Length:

1:30

The News at Ten in cooperation with Maryland State Police, area sheriffs' Description: offices, and the local office of the FBI presents a local "most wanted" feature following the Saturday broadcast of "America's Most Wanted". During the news feature, information about unsolved Maryland crimes and wanted fugitives is presented and viewers help is requested to bring criminals to justice.

Program:

Fugitive Files:

Broadcast:

January 25, February 29, March 28

Source:

Local

Length:

30 minutes

Description: During the The News at Ten, a team of Baltimore City Police detectives come to the studio to focus on unsolved crimes and fugitives from justice. During the show they man phones to receive viewers help in finding fugitives and taking some of Baltimore's most dangerous criminals off the streets. Fugitives sought for failure to register as a sex offenders, armed robbery, assault and murder charges were the focus of this quarter's fugitive files.

#### News at Ten Cover Stories:

**Broadcast Date:** 

March 10/10:14PM

Length:

4:00

Source:

Local

Description:

Gangs. Last year the legislature passed a law to help prosecutors

bring gang members of justice and stop witness intimidation. But the law has put

prosecutors at the disadvantage. Investigative reporter Steve Levine examines the issue.

**Broadcast Date:** 

February 25/10:14PM

Length:

4:00

Source:

Local

Description:

Bus safety. How are Baltimore Police fighting crime and assault

on public transportation? Steve Levine investigates.

**Broadcast Date:** 

February 18/10:19PM

Length:

3:40

Source:

Local

Description:

Jeff Abell reports on the reliability of eye witnesses in bringing offenders to justice and protecting the innoceny accused of crimes. How reliable is the

photo line-up?

**Broadcast Date:** 

February 4/10:18PM

Length:

3:30

Source:

Local

Description:

Bullet proof clothes. Reporter Keith Daniels examines bullet resistant apparel and how Baltimore Police are taking aim on protecting their force.

**Broadcast Date:** 

January 21/10:19PM

Length:

3:30

Source:

Local

Description:

A look at the controversy surrounding police use of tasers to

subdue offenders.

**Broadcast Date:** 

January 23/10:23PM

Length:

3:45

Source:

Local

Description:

The Crime and Justice Team examines how the lie detector tests

works and examines its reliability

**Broadcast Date:** 

January 24/10:16PM

Length:

3:30

Source:

Local

Description:

Investigative reporter Steve Levine examines the showdown in the

US Supreme Court over the right to bear arms.

#### **CONSUMER ISSUES ISSUE:**

News at Ten Cover Stories:

**Broadcast Date:** 

January 4/10:21PM

Length:

3:30

Source:

Local

Description:

Digital and high definition TV will be the norm in a year. Which

high definition format should one buy as a good investment...blue ray or HD DVD?

**Broadcast Date:** 

January 17/10:16PM

Length:

3:45

Source:

Local

Description:

Digital TV....television industry will undergo its biggest change since "moving pictures" came into the living room. A close look at the TV industry

transition to all digital broadcasting future. What does it mean to consumers?

**Broadcast Date** 

February 6/10:19PM

Length:

3:40

Source:

Local

Description:

Since 9/11, the government has pumped millions into surveillance

cameras. But is it money well spent? Jeff Abell examines the issue.

Broadcast Date:

February 13/10:17PM

Length:

3:50

Source:

Local

Description:

Medical ID Theatre. The Crime and Justice Team examines how invisible crime can hurt the consumer's bottom line. Identity theft has taken a medical

turn and what you don't know could cost you your life.

**Broadcast Date** 

February 14/10:18PM

Length:

3:30

Source:

Local

Description:

Hi-jacked email. Innocent victims are unknowingly handing over

their secret passwords to thieves and exposing themselves online to crooks who can

hijack one's email.

**Broadcast Date:** 

March 5/10:19PM

Length:

3:45 Local

Source: Description:

The BGE utility rate increase battle has moved into the courtroom

with suit and countersuits from the energy company and State of Maryland moving the

utility crisis back onto the front burner for consumers

**Broadcast Date** 

March 24/10:22Pm

Length:

3:30

Source:

FOX Network

Description:

A profile on how a local Baltimore car enthusiast was ripped off

for thousands of dollars over the internet.....and the growing online scam affects

thousands.